

Kissan AgriFest 2026 — Kasur Edition

Brand Participation Guide

Exhibition, sponsorship, demonstrations and strategic rights

16–18 October 2026 | Bypass Road, Kasur, Punjab, Pakistan

Version 23 August 2026

Agri Expo. Where It Belongs — In the Field.

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Choose the route that matches the objective

Exhibition space, sponsorship, demonstrations and strategic rights are separate products. A company can combine them only through a written proposal.

Route	Best for	Start at
Exhibit	Product display, meetings and direct leads	agrifest.com.pk/exhibit
Sponsor	Event-wide brand authority and visibility	agrifest.com.pk/sponsorship
Demonstrate	Approved live machinery/product activity	agrifest.com.pk/live-demonstrations
Strategic Rights	Presenting and series association	agrifest.com.pk/strategic-rights

Lead capture policy

QR-enabled and consent-based lead capture allows participating companies to collect follow-up-ready contacts from visitors who engage with their booth, activation, demonstration or matchmaking activity. Unrestricted attendee databases are not supplied.

Confirmed exhibitor invitation toolkit

- Company-branded event invitation
- WhatsApp and social creatives
- Booth number and trackable registration/referral URL
- Optional demo announcement template

Commercial overview

Package	Size	Investment	Staff	Dinner
Kissan Bazaar Counter	6×6 ft	Rs 25,000	1	0
Standard Booth	10×10 ft	Rs 95,000	2	1
Premium Booth	10×20 ft	Rs 185,000	4	2
Machinery / Open Display	20×20 ft	Rs 185,000	4	4
Corporate Pavilion	20×30 ft	Rs 575,000	6	6

Sponsor	Position	Inventory	Investment
Silver	S1–S6	6	Rs 500,000
Gold	G1–G4	4	Rs 1,000,000
Platinum	P1–P2	2	Rs 2,000,000

Daily exhibitor hospitality

Basic daily tea and water service for registered exhibitor representatives, subject to the package's staff-pass allocation.

Prices exclude applicable taxes unless otherwise stated. Signed quotation or proposal governs final commercial terms.