

Kissan AgriFest 2026 — Kasur Edition

Commercial Rate Card

Final published investments and commercial terms

16–18 October 2026 | Bypass Road, Kasur, Punjab, Pakistan

Version 23 August 2026

Agri Expo. Where It Belongs — In the Field.

agrifest.com.pk | +92 304 1001222

Exhibition

Product	Size	Investment	Staff	Dinner
Kissan Bazaar Counter	6×6 ft	Rs 25,000	1	0
Standard Booth	10×10 ft	Rs 95,000	2	1
Premium Booth	10×20 ft	Rs 185,000	4	2
Machinery / Open Display	20×20 ft	Rs 185,000	4	4
Corporate Pavilion	20×30 ft	Rs 575,000	6	6

Food

Product	Size	Investment	Passes
Food Booth	10×10 ft	Rs 25,000 + 5% GMV	2
Food Booth	10×20 ft	Rs 50,000 + 5% GMV	4
Food Space	20×20 ft	Rs 80,000 + 5% GMV	6

Sponsorship & strategic rights

Sponsor	Position	Inventory	Investment
Silver	S1–S6	6	Rs 500,000
Gold	G1–G4	4	Rs 1,000,000
Platinum	P1–P2	2	Rs 2,000,000

Strategic product	Inventory	Investment
Naming Rights Partner	1	Rs 3,000,000
Founding Series Partner	1	Rs 8,500,000

Demonstrations and focused add-ons

Product	Published investment
Live Demo Slot	Rs 75,000
3-Day Demo Series	Rs 175,000
Professional Product Reel	Rs 50,000–75,000
Professional Demo Reel	Rs 75,000
B2B Matchmaking	Rs 50,000–100,000
Featured Digital Promotion	Rs 25,000–50,000
Premium Location Upgrade	+15% to +20%, subject to inventory

Commercial terms

- Prices exclude applicable taxes unless otherwise stated
- Signed quotation or proposal governs final commercial terms
- Promotions render only while active and inside their configured validity dates
- Availability, negotiated pricing and additions require written confirmation

Current rates and enquiry routes: agrifest.com.pk