

Kissan AgriFest 2026 — Kasur Edition

Sponsorship Guide

Silver, Gold and Platinum event sponsorship

16–18 October 2026 | Bypass Road, Kasur, Punjab, Pakistan

Version 23 August 2026

Agri Expo. Where It Belongs — In the Field.

agrifest.com.pk | +92 304 1001222

Final sponsorship inventory

Sponsor	Position	Inventory	Investment
Silver	S1–S6	6	Rs 500,000
Gold	G1–G4	4	Rs 1,000,000
Platinum	P1–P2	2	Rs 2,000,000

Sponsor positions sit beside the primary arrival area. Availability must be confirmed from current inventory; this guide does not claim that any tier is nearly sold out.

What sponsorship is built around

- Brand authority and event visibility
- Premium entrance positioning and stage presence
- Digital promotion and audience-acquisition integration
- B2B matchmaking, VIP access and Networking Dinner access
- Consented lead capture, reporting and proof of delivery

Category exclusivity

Available only subject to category definition, existing commitments, availability, commercial approval and written agreement. It is not an automatic package right.

Strategic rights

Product	Inventory	Investment	Positioning
Naming Rights Partner	1	Rs 3,000,000	Presented by [Brand], subject to approval
Founding Series Partner	1	Rs 8,500,000	Series association; no unannounced edition guarantee

Activation inventory

Limited properties may include Main Stage, Registration, Main Entrance, Live Demonstration Zone, Networking Dinner, VIP Hospitality, Food Court, Farmer Transport, Parking, Lanyard/Badge, Water/Hydration and Digital Registration/Schedule partnerships.

Request a proposal: agrifest.com.pk/sponsorship | Strategic rights: agrifest.com.pk/strategic-rights